

# 2017 Oregon AFSCME Leadership Conference

## APRIL 28, 2017

### SALEM CONVENTION CENTER

**10:00 A.M. – 4:00 P.M.**

### WORKSHOP SELECTIONS

**AFSCME IN ACTION:** Is it important? Is it something lots of members care about? Is there a chance we can actually win if we get everyone together? We will learn how to better unite and activate co-workers to accomplish changes at work.

**ENGAGING MEMBERS IN OUR UNION BY TELLING YOUR STORY:** Are you frustrated with the lack of involvement of your coworkers? Strengthen your ability to engage and activate your co-workers in our union by developing your personal and compelling narrative.

**EXPLORING BIAS: REPRESENTING ALL MEMBERS EQUITABLY:** This workshop will explore the unconscious attitudes that affect our understanding, actions, and decisions, including those that impact how we, as Union leaders, stewards and activists, interact with fellow union members, and how we can overcome these impacts to build a stronger more inclusive union.

**MEMBER TO MEMBER DIGITAL COMMUNICATIONS:** Effective communications tools have the ability to support your union's efforts to engage members in pursuing your local's goals. Update your knowledge about effective two way, digital communications that focus on demonstrating your union's value to members and their families, and engage members in the activity of their union.

**STUDENT DEBT:** Learn how union members and their families can lower their monthly student debt payments, and eventually as public employees, get their federal loans forgiven. Also, learn about a program available to members and their families to attend community college for free.

These two selections will be combined into one workshop

There are two registration options:

Full Day Conference -- \$35 conference fee and includes lunch **OR**  
Half-day Conference (1:30 – 4:00pm) – No conference fee and no lunch included

**[REGISTER HERE](#)**

Registration and Conference information available

**[Council 75 Webpage](#)**

**Registration Deadline: APRIL 15, 2017**

Please contact Stephanie Swan with any questions: [sswan@oregonafscme.org](mailto:sswan@oregonafscme.org)

The Leadership Conference is a Travel Fund eligible event